



Dear Italian Community Leader:

Whether in good economic times or in bad, collaboration forms the cornerstone of growth. San Diego is home to numerous Italian cultural and civic associations that strive to promote our precious Italian culture and heritage—all trying to do more with less. Now, we have a way to unite in our efforts, engage in conversation, and support our community as a whole.

The **Italian Community Organization Network (ICON)** of San Diego is a new collaborative initiative specifically for Italian community **nonprofit organizations** and related **community associations**. ICON has the following objectives:

- Foster dialogue among myriad Italian groups
- Share resources to increase efficiency and impact
- Collaborate on community projects
- Create a sense of shared purpose
- Help to establish the Institute for Italian Culture, a resource for all of San Diego

As an affiliate organization, you will receive many benefits (and it's free!):

- Personalized organization page on **ItalianSanDiego.com**, the new online clearinghouse for our city's Italian-community resources
- Newsletter with nonprofit resources, funding, tools, tips, and trends
- Network gatherings to engage in conversation about community projects as well as the future Institute for Italian Culture of San Diego
- Pro bono consultation with **Social Sector Consulting** to answer questions regarding nonprofit management and resource development

To become an affiliate organization, simply visit us online: **www.italianhumanities.org**.

Again, being a part of ICON is free, and as an affiliate organization you will be part of a growing Italian-community effort to work more collaboratively and efficiently.

Thank you for all your invaluable work in promoting Italian culture in San Diego and for helping our precious community and culture to flourish. If we can answer any questions for you, please feel free to contact us.

We look forward to having you join in on the conversation.

Warm regards,

Tom Cesarini

Founder and Executive Director

Convivio (A Founding-Member Organization for the ICON Program)

Lead Consultant

Social Sector Consulting